

**TABLE OF CONTENTS**

**marketing-materials** ..... 2

# MARKETING-MATERIALS



## BUSINESS CARD . TRIFECTA

### Sizes:

- 2" x 3.5" - Standard
- 2.17" x 3.35" - European
- 1.75" x 3.5" - Slim
- 1.75" x 3"
- 2" x 3"

### Print Options:

- Full Color Both Sides
- Full Color Front, Grayscale Back
- Full Color Front, Blank Back

### Specialty Finishes:

- (only applicable for 16 pt. Premium Matte Cover)
- Gold
- Silver
- UV
- Rose Gold
- Raised Print Foil

### [File Setup Instructions](#)

**Note:** Raised Print specifications do not allow Raised UV or Foil to extend to the edge of the final printed piece. When cut, elements may come close to the edge, but it is not guaranteed.

### Additional Options:

- Rounded Corners - Corner Radius 0.25"

\* Not available for all paper stocks

### Paper Stocks:

- 14 pt. Gloss Cover
- 14 pt. Uncoated Cover
- 13 pt. Premium Linen
- 16 pt. Premium Matte Cover
- 18 pt. Ultra Premium Pearl
- 18 pt. Premium Kraft
- 18 pt. Ultra Premium Smooth White
- 24 pt. Trifecta Green with Velvet Finish
- 38 pt. Trifecta Black with Velvet Finish
- 38 pt. Trifecta Red with Velvet Finish
- 38 pt. Trifecta Blue with Velvet Finish
- 100 lb. Matte Cover

### Note:

Premium Kraft and Ultra Premium Pearl may slightly vary in thickness & color.

More Info:

Sleek and chic, business cards are the quintessential tool for the enthusiastic networker. Attract potential clients and grow brand recognition with show-stopping business cards at the lowest prices imaginable!

- Choose our Gloss stock for a beautiful shine or one of our Matte stocks for a more subdued and vintage look. For truly luxurious cards, we're now offering our Trifecta ultra thick, triple-layered paper!
- Designing an appointment card or want to write on the back of your card? Choose the 14 pt. Uncoated Cover for a writable surface.
- For a rustic look and feel to your cards, choose 18 pt. Premium Kraft paper.
- 13 pt. Premium Linen and 18 pt. Ultra Premium Pearl paper stocks will add a touch of elegance to your simple business cards.
- For the 14 pt. Gloss paper stock, a High Gloss UV Coating will be applied to the color sides, unless High Gloss UV Coating Front Only is selected. High Gloss UV Coating will not be applied to the back if you select Grayscale Back or Blank Back. High Gloss UV Coating makes the products more durable, so your postcards will last longer. You cannot write or print on products with High Gloss UV Coating.
- Our High Gloss UV Coating Front Only option may produce variation in color and brightness between the front and back of your product.
- Please note that due to the fact that we print in large volumes, different paper types may have different quantity options
- Most popular business cards: 2" x 3.5" Full Color Front/Full Color Back printed on 14 pt. Gloss Cover
- Specialty finishes include Raised Print UV and Raised Print Foil. Finishes are applied over specific graphic elements of a design. The result is a striking contrast between elements that include the Raised UV or Foil and the rest of the design.
- Raised Prints are only applicable with our 16 pt. Premium Matte Cover stock.

Order Personalized Business Cards from GotPrint.com

A business card is regarded as the most essential marketing tool, globally, and across all industries. This tried-and-true print product has proven to elevate. Order professional business cards in minutes with access to high-quality paper stocks, affordable prices, and a quick and easy order process. Making your own business cards is much easier than you'd think, especially with tools at your disposal, such as our user-friendly Online Designer, where you have access to hundreds of business card templates, and even various elements to create your very own design from scratch.

**SKU:** 7702-FS-SEG-1-1



## **BUSINESS CARD (16PT) SQUARE**

Shapes:

Circle

Oval

Square

Rectangle

Rounded Square

Rounded Rectangle

Wink

Half Circle

Leaf

Popular Sizes:

2" Diameter

3" Diameter

1.5" x 2.5"

2" x 2"

2" x 3.5"

4" x 6"

Paper Stocks:

14 pt. Gloss Cover

14 pt. Uncoated Cover

13 pt. Premium Linen

16 pt. Premium Matte Cover

18 pt. Ultra Premium Pearl

18 pt. Premium Kraft

18 pt. Ultra Premium Smooth White

24 pt. Trifecta Green with Velvet

Finish

100 lb. Matte Cover

60 lb. Gloss Sticker

Print Options:

Full Color Both Sides

Full Color Front, Grayscale Back

Full Color Front, Blank Back

Note:

Premium Kraft and Ultra Premium Pearl may slightly vary in thickness & color.

**More Info:** Put your best foot forward with our hard-to-miss special shapes. Design them as business cards, direct-mail advertisements, promotional postcards, and stickers! Choose from shapes such as circle, square, oval, rounded square, half circle, and more to create unique prints that anyone will admire.

- Choose our Gloss stock for a beautiful shine, or one of our Matte stocks for a more subdued and vintage look.
- High Gloss UV Coating makes the products more durable, so your special shapes will last longer. You cannot write or print on products with High Gloss UV Coating.

- If you are designing an appointment card or would like to write on the back of your card, choose the 14 pt. Uncoated Cover for a writable surface.
- Our High Gloss UV Coating Front Only option may produce variation in color and brightness between the front and back of your product.

Note: Special USPS regulations may apply to mailing Special Shapes. This product cannot be mailed via standard or regular mail, and must be mailed through the Customized MarketMail Service. Please contact your local postal sales representative for more information and pricing.

**SKU:** 7702-FS-SEG-1-1



#### **BUSINESS CARD (16PT) HORIZONTAL**

Sizes:

- 2" x 3.5" - Standard
- 2.17" x 3.35" - European
- 1.75" x 3.5" - Slim
- 1.75" x 3"
- 2" x 3"

Print Options:

- Full Color Both Sides
- Full Color Front, Grayscale Back
- Full Color Front, Blank Back

Specialty Finishes:

- (only applicable for 16 pt. Premium Matte Cover)
- Gold
- Silver
- Rose Gold
- Raised Print UV
- Raised Print Foil

[File Setup Instructions](#)

**Note:** Raised Print specifications do not allow Raised UV or Foil to extend to the edge of the final printed piece. When cut, elements may come close to the edge, but it is not guaranteed.

Additional Options:

- Rounded Corners - Corner Radius 0.25"

\* Not available for all paper stocks  
Paper Stocks:

14 pt. Gloss Cover  
14 pt. Uncoated Cover  
13 pt. Premium Linen  
16 pt. Premium Matte Cover  
18 pt. Ultra Premium Pearl  
18 pt. Premium Kraft  
18 pt. Ultra Premium Smooth White  
24 pt. Trifecta Green with Velvet  
Finish  
38 pt. Trifecta Black with Velvet  
Finish  
38 pt. Trifecta Red with Velvet  
Finish  
38 pt. Trifecta Blue with Velvet  
Finish  
100 lb. Matte Cover

Note:

Premium Kraft and Ultra Premium Pearl may slightly vary in thickness & color.

More Info:

Sleek and chic, business cards are the quintessential tool for the enthusiastic networker. Attract potential clients and grow brand recognition with show-stopping business cards at the lowest prices imaginable!

- Choose our Gloss stock for a beautiful shine or one of our Matte stocks for a more subdued and vintage look. For truly luxurious cards, we're now offering our Trifecta ultra thick, triple-layered paper!
- Designing an appointment card or want to write on the back of your card? Choose the 14 pt. Uncoated Cover for a writable surface.
- For a rustic look and feel to your cards, choose 18 pt. Premium Kraft paper.
- 13 pt. Premium Linen and 18 pt. Ultra Premium Pearl paper stocks will add a touch of elegance to your simple business cards.
- For the 14 pt. Gloss paper stock, a High Gloss UV Coating will be applied to the color sides, unless High Gloss UV Coating Front Only is selected. High Gloss UV Coating will not be applied to the back if you select Grayscale Back or Blank Back. High Gloss UV Coating makes the products more durable, so your postcards will last longer. You cannot write or print on products with High Gloss UV Coating.
- Our High Gloss UV Coating Front Only option may produce variation in color and brightness between the front and back of your product.
- Please note that due to the fact that we print in large volumes, different paper types may have different quantity options
- Most popular business cards: 2" x 3.5" Full Color Front/Full Color Back printed on 14 pt. Gloss Cover
- Specialty finishes include Raised Print UV and Raised Print Foil. Finishes are applied over specific graphic elements of a design. The result is a striking contrast between elements that include the Raised UV or Foil and the rest of the design.
- Raised Prints are only applicable with our 16 pt. Premium Matte Cover stock.

Order Personalized Business Cards from [GotPrint.com](https://gotprint.com)

A business card is regarded as the most essential marketing tool, globally, and across all industries. This tried-and-true print product has proven to elevate. Order professional business cards in minutes with

access to high-quality paper stocks, affordable prices, and a quick and easy order process. Making your own business cards is much easier than you'd think, especially with tools at your disposal, such as our user-friendly Online Designer, where you have access to hundreds of business card templates, and even various elements to create your very own design from scratch.

**SKU:** 7702-FS-SEG-1

## INDEX

### B

Business Card (16pt) Horizontal 4  
Business Card (16pt) square 3  
Business Card . Trifecta 1